

ADVERT ID 243005

General

Lets Talk SPHE

Dundrum Dublin Dundrum

MAIN DETAILS

Status:	Active
Level:	Other Education
Date Posted:	Wed Aug 13 2025
Application Closing Date:	Fri Aug 29 2025
Commencement Date:	Mon Sep 1 2025
Status of Post:	Fixed-term
Number of Vacancies:	1

POST DETAILS

Title:

EdTech Sales Manager

Description:

We're Hiring: EdTech Sales Manager (Education Sector)

Company: Samson Media

Location: Remote (with occasional school visits)

Contract Type: Full-time

Salary: €40,000 base + performance-related bonus and commission

Start Date: October 2025

About the Role

Samson Media is seeking a motivated and experienced Sales Manager with a strong background in the Irish education sector.

This is a unique opportunity to join a purpose-driven start-up and play a pivotal role in the nationwide rollout of a resource that supports the wellbeing, relationships, and personal development of thousands of young people in Irish schools.

What We're Looking For**Essential:**

- A strong understanding of how schools in Ireland operate — including decision-making structures and curriculum planning.
- Prior experience working in or closely with schools, school leaders, or educational organisations.
- A proven track record in sales, account management, or outreach — ideally within education, publishing, EdTech, or youth services.
- Exceptional communication and relationship-building skills.
- Confidence presenting — both online and in person.
- Self-driven, well organised, and comfortable working independently in a start-up environment.
- A genuine interest in education, mental health, and youth development.

Key Responsibilities

- Develop and manage relationships with school decision-makers across all post-primary schools in Ireland.
- Lead targeted outreach campaigns, deliver virtual product demos, and conduct school visits.
- Manage the end-to-end sales process from lead generation to subscription sign-up and onboarding.
- Collaborate with the project manager and founder on strategic targeting and campaign design.
- Support pilot programmes, gather school feedback, and represent the company at education events.
- Maintain accurate records of outreach, KPIs, and performance metrics.

What We Offer

- €40,000 base salary
- Performance-related bonus and commission
- Flexible and remote-first working environment
- The chance to be part of a nationally significant education initiative
- Professional growth within a scaling company making a meaningful impact

How to Apply

Please send your CV and a short cover letter outlining your interest in the role and your relevant experience in the Irish education sector to:

Email: poleary@letstalksphe.com

Application Deadline: Friday August 29th, 2025 at 1pm

APPLICATION REQUIREMENTS

- Letter of Application
- CV (Digital)

Applications may be submitted by

APPLY TO THIS JOB VACANCY

Apply To:	Dundrum Dublin Dundrum
County:	Dublin
Postal District:	Dublin 14
Enquiries To:	pamoleary@letstalksphe.com

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