

ADVERT ID 148652

General

BIMM Dublin

62-64 Francis Street Dublin

<https://www.BIMM.co.uk>

MAIN DETAILS

Status: Deactivated
Level: Higher & Further Education
Date Posted: Mon Apr 19 2021
Application Closing Date: Fri May 14 2021
Status of Post: Permanent
Number of Vacancies: 1

POST DETAILS

Title:

Recruitment & Admissions Manager

Description:

Contractual Hours: Monday to Friday, 09.00AM to 5.30PM (37.5 hours)
About BIMM Institute:

With over 35 years' experience helping students launch successful careers in Music, Film and Performing arts and located in some of Europe's most creative cities - London, Berlin, Dublin, Brighton, Manchester, Bristol, Hamburg and Birmingham. BIMM Institute is proud to be the largest and leading provider of creative arts education in Europe.

We offer a broad range of Higher and Further Education courses in popular music, performing arts and film and screen – including BA(Hons)/BMus Degrees, nationally accredited Diplomas and MAs. Our professional, highly vocational and real-world courses include studies in music performance, performing arts, songwriting, music production, music business, event management, music marketing, media and communication, film and screen.

Person Specification

The Recruitment & Admissions Manager is responsible for all aspects of the recruitment process at BIMM Institute Dublin. BIMM Institute Dublin offers a number of courses at Diploma, Degree and Post Graduate level for which you will be responsible; these include the 4-year BA (Hons) in Commercial Modern Music validated by TU Dublin. Whilst our courses are recruited through both the CAO system and privately, all students must be assessed by BIMM Institute Dublin teaching staff to gain a place on the courses. You will be expected to ensure that all programmes recruit a high calibre of student and reach the target number set by the Board. Will you need to have a comprehensive and current knowledge of all aspects of music performance and music related education sector in Ireland and report regularly on this to the college management team. As a team leader you will manage the Recruitment & Admissions team and lecturers who conduct auditions in each of the specialist areas of the college. As an ambassador for BIMM Institute Dublin, you will liaise with feeder schools and colleges and with other external agencies in order to promote the college.

Desirable criteria for applicant:

- Ability to take initiative and responsibility
- Ability to identify areas for improvement in administrative systems and propose solutions
- Ability to identify, devise and implement innovative practice in recruitment strategies

Key Accountabilities

Agreeing and Meeting Recruitment Targets

- Work with the Executive Principal and College Principal to set annual recruitment targets for the college
- Develop an annual recruitment strategy for all BIMM Institute Dublin courses
- Make regular reports to the Executive Principal and College Principal in recruitment progress and any recommended adjustments to in year strategies
- Meet all set recruitment targets each year

Applications and Auditions for Prospective Students

- Provide accurate advice to all prospective students/parents/teachers via email, social media, webchat, phone, and in person
- Ensure college Reception staff have accurate information and are fully briefed on how to respond to prospective students
- Ensure rapid response to all prospectus requests
- Handle applications from prospective students through BIMM systems, CAO and Quercus systems, as well as applications submitted directly to the college
- Work closely with the TU Dublin Admissions, Registration and International Offices to process applications appropriately
- Maintain regular contact with all applicants, particularly non-EU and overseas applicants
- Input all student data on college databases in line with best practice
- Plan and arrange all audition schedules to maintain high level of auditions in all disciplines at BIMM Institute Dublin throughout the year
- Lead audition and interview sessions as required
- Manage all aspects of the work of the Recruitment & Admissions team to include overseeing Open Day and Audition staff
- Engage lecturers and schedule audition and interview timetables
- Process all completed audition information
- Work with other senior management to select and train audition team for all disciplines
- Make appropriate offers to qualifying students
- Conduct regular checks on the quality of auditions in all disciplines and rapidly address any issues of concern
- Support BIMM Group Enrolment Project annually

Marketing and Advertising

- Work closely with the Executive Principal, College Principal other senior members of staff to develop marketing and promotion strategies
- Ensure the prospectus, website and social media channels are up to date, accurate and fully informative
- Plan and manage all promotional aspects of college Open Day events, including attendance at TU Dublin Open Days
- Liaise with Marketing Department to ensure websites are up to date in respect of Recruitment & Admissions information
- Foster sustainable links with feeder schools and colleges locally, nationally and internationally
- Arrange a BIMM Institute Dublin presence at recruitment events such as careers fairs, conventions, schools and colleges
- Monitor the effectiveness of all advertising
- Work closely with Recruitment & Admissions & Marketing Assistant and BIMM Group Community Manager to ensure strategic effective and accurate content is created
- Work closely with BIMM Group Digital Content Manager to ensure strategic and effective email campaigns are created
- Work closely with BIMM Group Performance Manager to create digital ad campaigns while monitoring and reporting on budget and effectiveness

Controlling delegated Recruitment budgets

- Create and oversee all aspects of the Recruitment & Admissions budget
- Create and oversee all aspects of local marketing budget
- Prepare regular reports for the College Principal and Executive Principal
- Provide comparative data of year-on-year applicant statistics
- Prepare applicant profile statistics and analysis to inform the development of the recruitment strategy

Contracts

- Be responsible for all student contracts including internal progression
- Maintain regular contact with all students who have received a contract
- Track contracts and liaise with Student Finance team to ensure timely payment of fees
- Keep accurate records of student contracts
- Ensure any deferral requests are dealt with in line with BIMM Policy and that all deferrals are tracked regularly

Providing regular reports to the BIMM Board, SMT, CMT and for Recruitment & Admissions team meetings

- Track and update spreadsheets and BIMM systems relating to marketing referral information, e.g. web enquiries, Open Day bookings etc.
- Update monthly figures relating to number of auditions and interviews
- Produce reports for Executive Board as required

- Participate in fortnightly conference calls to discuss 'Enquiry to Enrolment' progress

General Office Duties

- Work with other members of the Recruitment & Admissions team to ensure all aspects of the day to day running of the office are handled in line with company policy
- Regularly update and check all Recruitment & Admissions systems
- Support junior members of the team as required
- Carry out performance reviews and appraisals as required
- Take minutes at Recruitment & Admissions meetings or delegate minute taking to team where required

Health & Safety

- Be fully aware of all BIMM Health & Safety regulations and maintain constant vigilance that these are adhered to by staff and students.
- Work with other members of the recruitment and admissions team to ensure all aspects of the day-to-day running of the office are handled in line with Company policy.

Additional Duties

- Supporting the College Principal in ensuring all BIMM Policy & Procedure documentation is up-to-date
- Assisting with Graduation and Induction & Enrolment events
- Playing an active role in the development and maintenance of administrative systems
- Comply with and implement as appropriate, all of BIMM's policies and procedures, with particular reference Safeguarding, Equality and Diversity, and Health and Safety.

We are committed to establishing a culture of inclusivity across BIMM Institute, so that we truly represent the diversity of our students and the creative industries, both in what we teach and how we work.

All posts are subject to Right to Work checks.

APPLICATION REQUIREMENTS

- Curriculum Vitae
- Covering Letter

Applications may be submitted by

APPLY TO THIS JOB VACANCY

Apply To:	62-64 Francis Street Dublin
County:	Dublin
Postal District:	Dublin 8
Enquiries To:	careers@bimm.co.uk
Website:	https://www.BIMM.co.uk
Further Information:	https://bit.ly/3tx8yRn

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